



A day they'll never forget!



2010 4KQ Variety Special Children's Christmas Party

The aim of the 4KQ Variety Special Children's Christmas Party is to provide in excess of **3,000 children with a day they will never forget**. The children come from four major groups: The terminally ill, the intellectually impaired, physically impaired and also the underprivileged who may be suffering from domestic violence or physical abuse. Children arrive from all over South East Queensland. This will be the **biggest party of its kind in Queensland** and is an annual event with this year's party our **16th Anniversary!**

The event will be held at the Brisbane Convention & Exhibition Centre, Southbank on Sunday 12th December 2010. The party kicks off at 11am and goes for 4 fun-filled hours during which the children will be treated to a star studded show featuring many local and national artists. In the past 15 years, we have been delighted to welcome the following guests: Gina Jeffries, Bardot, The Wiggles, John Paul Young, Normie Rowe, Troy Cassar-Daley, Nikki Webster and Mental As Anything! Lots of other activities will keep the children entertained such as rides, face painting, merry-go-rounds, jumping castles and much more. With all this fun to be had, the children will need all the hot-dogs, chips, drinks, fruit, lollies and ice creams that we can provide. Father Christmas will arrive in spectacular fashion even though Rudolph and the boys have the day off. After greeting the children from the stage, Santa will meet the children individually in his throne room as they come to collect their own personal Christmas Presents.

We are presenting to you an opportunity to be regarded, within the community, as a caring organisation that recognises the need to share Christmas joy to those that are more often overlooked or ignored. The joy that you can bring into the lives of so many is treasured for many weeks and sometimes months after this day of celebration.

Media coverage of the event by all television networks, news bulletins attest to the broad-based community interest shown in this event. We believe it would be to your company's benefit to be seen to support such a strong community event such as the 4KQ Variety Special Children's Christmas Party through one of the higher levels of sponsorship.

Following are our levels of support. Perhaps you could advise us of your anticipated sponsorship and the benefits you would like to derive from that sponsorship. We are sure we can reach an arrangement that satisfies your promotional and public relations objectives as well as helping provide these very special children with the best day of their lives.

Please accept our thanks for your time and interest and we look forward to your consideration and to receiving your thoughts. If you have any further queries, please call our team on (07) 3245 1588.



Dedicated to a better Brisbane

South East Queensland Special Children's Christmas Party

Suite 3a, 26 Redland Bay Rd, PO Box 1583, Capalaba QLD 4157

Phone: (07) 3245 1588 Fax: (07) 3245 1799

www.specialchildrenschrismasparty.com.au

mail@specialchildrenschrismasparty.com.au

ABN 70 716 787 500



A day they'll never forget!

2010 4KQ Variety Special Children's Christmas Party

Standard Sponsorship

4KQ Company Statements

2 x 10 - 15 word Radio Commercials will be produced and scheduled on 4KQ for you between August 2010 and January 2011.

Certificate of Appreciation

1 laminated Certificate of Appreciation bearing your business name will be supplied for your store/office.

Corporate Invitations

Invitations will be extended to your management to attend this important community event. Tea and Coffee will be served.

Value **\$250** (GST Inclusive)



South East Queensland Special Children's Christmas Party
Suite 3a, 26 Redland Bay Rd, PO Box 1583, Capalaba QLD 4157
Phone: (07) 3245 1588 Fax: (07) 3245 1799
www.specialchildrenschristmasparty.com.au
mail@specialchildrenschristmasparty.com.au
ABN 70 716 787 500



A day they'll never forget!

2010 4KQ Variety Special Children's Christmas Party

VIP Sponsorship

4KQ Company Statements

10 x 10 - 15 word Radio Commercials will be produced and scheduled on 4KQ for you between August 2010 and January 2011.

Certificates of Appreciation

5 laminated Certificates of Appreciation bearing your business name will be supplied for your store/office.

Corporate Identity

Your company can supply a logo so we can display it on 2 large screens placed near the stage at the party.

Corporate Invitations

Invitations will be extended to your management to attend this important community event. Tea and Coffee will be served.

Value \$1,250 (GST Inclusive)



South East Queensland Special Children's Christmas Party
Suite 3a, 26 Redland Bay Rd, PO Box 1583, Capalaba QLD 4157
Phone: (07) 3245 1588 Fax: (07) 3245 1799
www.specialchildrenschristmasparty.com.au
mail@specialchildrenschristmasparty.com.au
ABN 70 716 787 500



A day they'll never forget!

2010 4KQ Variety Special Children's Christmas Party

Bronze Sponsorship

4KQ Company Statements

20 x 10 -15 word Radio Commercials will be produced and scheduled on 4KQ for you between August 2010 and January 2011.

Certificates of Appreciation

10 laminated Certificates of Appreciation bearing your business name will be supplied for your store/office.

Corporate Identity

Your company can supply a logo so we can display it on 2 large screens placed near the stage at the party.

Corporate Invitations

Invitations will be extended to your management to attend this important community event. Tea and Coffee will be served.

Value \$2,200 (GST Inclusive)



South East Queensland Special Children's Christmas Party
Suite 3a, 26 Redland Bay Rd, PO Box 1583, Capalaba QLD 4157
Phone: (07) 3245 1588 Fax: (07) 3245 1799
www.specialchildrenschristmasparty.com.au
mail@specialchildrenschristmasparty.com.au
ABN 70 716 787 500



A day they'll never forget!

2010 4KQ Variety Special Children's Christmas Party

Silver Sponsorship

4KQ Company Statements

40 x 10 -15 word Radio Commercials will be produced and scheduled on 4KQ for you between August 2010 and January 2011.

Certificates of Appreciation

20 laminated Certificates of Appreciation bearing your business name will be supplied for your store/office.

Corporate Identity

Your company can supply a logo so we can display it on 2 large screens placed near the stage at the party.

Corporate Invitations

Invitations will be extended to your management to attend this important community event. Tea and Coffee will be served.

Value \$4,400 (GST Inclusive)



South East Queensland Special Children's Christmas Party
Suite 3a, 26 Redland Bay Rd, PO Box 1583, Capalaba QLD 4157
Phone: (07) 3245 1588 Fax: (07) 3245 1799
www.specialchildrenschristmasparty.com.au
mail@specialchildrenschristmasparty.com.au
ABN 70 716 787 500



A day they'll never forget!

2010 4KQ Variety Special Children's Christmas Party

Gold Sponsorship

4KQ Company Statements

60 x 10 - 15 word Radio Commercials will be produced and scheduled on 4KQ for you between August 2010 and January 2011.

Certificates of Appreciation

30 laminated Certificates of Appreciation bearing your business name will be supplied for your store/office.

Television

Your company logo will be included in 20 scheduled television commercials (30 seconds).

4KQ Live Cross

Your company will receive a free cruiser cross live from your place of business, as well as an end of year station breakfast with the 4KQ breakfast announcers.

Corporate Identity

Your company can supply a logo so we can display it on 2 large screens placed near the stage at the party.

Corporate Invitations

We would like to invite 6 – 8 staff from your company to help hand out the many thousands of presents to the children. Staff invited would be encouraged to wear your company's corporate logo, thereby reinforcing your company's generous support.

Value \$6,600 (GST Inclusive)



South East Queensland Special Children's Christmas Party
Suite 3a, 26 Redland Bay Rd, PO Box 1583, Capalaba QLD 4157
Phone: (07) 3245 1588 Fax: (07) 3245 1799
www.specialchildrenschristmasparty.com.au
mail@specialchildrenschristmasparty.com.au
ABN 70 716 787 500



A day they'll never forget!

2010 4KQ Variety Special Children's Christmas Party

Diamond Sponsorship

4KQ Company Statements

100 x 10 - 15 word Radio Commercials will be produced and scheduled on 4KQ for you between August 2010 and January 2011.

Certificates of Appreciation

50 laminated Certificates of Appreciation bearing your business name will be supplied for your store/office.

Television

Your company logo will be included in 20 scheduled television commercials (30 seconds).

4KQ Live Cross

Your company will receive a free cruiser cross live from your place of business, as well as an end of year station breakfast with the 4KQ breakfast announcers.

Corporate Identity

Your company can supply a logo so we can display it on 2 large screens placed near the stage at the party.

Corporate Invitations

We would like to invite 10 – 15 staff from your company to help hand out the many thousands of presents to the children. Staff invited would be encouraged to wear your company's corporate logo, thereby reinforcing your company's generous support.

Value \$11,000 (GST Inclusive)

Sponsorship Levels above this are only available to non-conflicting clients.



South East Queensland Special Children's Christmas Party
Suite 3a, 26 Redland Bay Rd, PO Box 1583, Capalaba QLD 4157
Phone: (07) 3245 1588 Fax: (07) 3245 1799
www.specialchildrenschristmasparty.com.au
mail@specialchildrenschristmasparty.com.au
ABN 70 716 787 500



A day they'll never forget!

2010 4KQ Variety Special Children's Christmas Party

Platinum Sponsorship

4KQ Company Statements

150 x 10 - 15 word Radio Commercials will be produced and scheduled on 4KQ for you between August 2010 and January 2011.

Certificates of Appreciation

75 laminated Certificates of Appreciation bearing your business name will be supplied for your store/office.

Television

Your company logo will be included in 20 scheduled television commercials (30 seconds).

4KQ Live Cross

Your company will receive a free cruiser cross live from your place of business, as well as an end of year station breakfast with the 4KQ breakfast announcers.

Corporate Identity

Your company can supply a logo so we can display it on 2 large screens placed near the stage at the party.

Corporate Invitations

We would like to invite 20 – 30 staff from your company to help hand out the many thousands of presents to the children. Staff invited would be encouraged to wear your company's corporate logo, thereby reinforcing your company's generous support.

Value \$16,500 (GST Inclusive)

Sponsorship Levels above this are only available to non-conflicting clients.



South East Queensland Special Children's Christmas Party
Suite 3a, 26 Redland Bay Rd, PO Box 1583, Capalaba QLD 4157
Phone: (07) 3245 1588 Fax: (07) 3245 1799
www.specialchildrenschristmasparty.com.au
mail@specialchildrenschristmasparty.com.au
ABN 70 716 787 500



2010 4KQ Variety Special Children's Christmas Party

Overview of Levels available to your Company:

| Level Available | Certificate(s) of Appreciation | Number of Radio Commercials | Banner(s) Displayed | Logo on Television | Live Cross & Breakfast | Contribution (Inc GST) |
|-----------------|--------------------------------|-----------------------------|---------------------|--------------------|------------------------|------------------------|
| 1 | 1 | 2 | - | - | - | \$ 250.00 |
| 2 | 2 | 4 | - | - | - | \$ 500.00 |
| 3 | 3 | 6 | - | - | - | \$ 750.00 |
| 4 | 4 | 8 | - | - | - | \$ 1,000.00 |
| 5 (VIP) | 5 | 10 | 1 | - | - | \$ 1,250.00 |
| 6 | 6 | 12 | 1 | - | - | \$ 1,320.00 |
| 7 | 7 | 14 | 1 | - | - | \$ 1,540.00 |
| 8 | 8 | 16 | 1 | - | - | \$ 1,760.00 |
| 9 | 9 | 18 | 1 | - | - | \$ 1,980.00 |
| 10 (Bronze) | 10 | 20 | 2 | - | - | \$ 2,200.00 |
| 20 (Silver) | 20 | 40 | 3 | - | - | \$ 4,400.00 |
| 30 (Gold) | 30 | 60 | 4 | Yes | Yes | \$ 6,600.00 |
| 50 (Diamond) | 50 | 100 | 6 | Yes | Yes | \$ 11,000.00 |
| 75 (Platinum) | 75 | 150 | 6 | Yes | Yes | \$ 16,500.00 |